Press Release
October 2026

UNIHUBS Ghana connects students with innovation and employment opportunities

October 2026

Press Release #6



For more information about the project, visit **www.unihubs.eu**

Press Contact:

Dimitrios Vlachopoulos, PhD
Project Coordinator
Erasmus University Rotterdam
vlachopoulos@rsm.nl

Co-funded by the European Union

UNIHUBS is an Erasmus+ Capacity Building in Higher Education project funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Project reference: 101128313

Kumasi Technical University (KsTU), Kwame Nkrumah University of Science and Technology (KNUST) and the University of Mines and Technology (UMaT) have brought students, innovation hubs and industry partners together through Local Brokerage Events under the European Union-funded UNIHUBS project. The events connected classroom learning with practical opportunities for mentorship, internships, entrepreneurship and workplace experience.

KsTU hosted 55 participants including students, academics and digital innovation hubs. Participants explored how action learning can help students tackle real business and community challenges. Discussions identified opportunities for prototyping, project-based learning, collaborative research and start-up development, while strengthening relationships between universities, innovation hubs and employers.
KNUST engaged 162 students, including 84 women, and presented seven hands-on opportunities. Students submitted 150 preference forms, enabling organisers to identify 130 potential student–organisation matches for practical engagement, mentorship and workplace learning.

UMaT hosted 49 participants in Tarkwa, including 38 students. Sessions covered artificial intelligence in business, the gig economy, market validation, digital skills and prototyping. Students developed business concepts, pitched their ideas and received feedback. An alumnus from Gold Fields Ghana Limited also shared insights on adaptability, continuous learning and the skills needed to move from university into industry.

The events formed part of the UNIHUBS Action Learning Scheme, which encourages students to solve problems with practitioners and build technical, entrepreneurial and interpersonal skills. Across the three universities, discussions encouraged students to create value through employment, entrepreneurship, freelancing and new products or services.

For more information about the project, visit **www.unihubs.eu**

Press Contact:

Dimitrios Vlachopoulos, PhD
Project Coordinator
Erasmus University Rotterdam
vlachopoulos@rsm.nl

Co-funded by the European Union

UNIHUBS is an Erasmus+ Capacity Building in Higher Education project funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Project reference: 101128313

Students connect learning with real opportunities

Some students across the Higher Education Institutions in Ghana described the brokerage experience as a bridge between theory and practice. The students explained that exposure to entrepreneurship, funding and industry expectations made the opportunities under UNIHUBS more tangible.
Other participants reported greater confidence, broader professional networks and a stronger willingness to start small, apply their skills and work with others on practical solutions.
Partners in Kenya and Tanzania will adapt Ghana's brokerage approach to their local contexts. The consortium will monitor the opportunities and potential matches, share lessons and support continued mentorship and collaboration beyond the events.

About UNIHUBS

UNIHUBS — Fostering Innovation in African Higher Education Institutions to Enhance Their Relevance for the Digital Innovation Labour Market brings together 12 partner institutions from Europe and Africa. With €799,944 in European Union funding through Erasmus+ Capacity Building in Higher Education, the project strengthens teaching, university industry collaboration and graduate employability.

Co-Funded by the European Union. Views and opinions expressed are those of the authors only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

For more information about the project, visit **www.unihubs.eu**

Press Contact:

Dimitrios Vlachopoulos, PhD
Project Coordinator
Erasmus University Rotterdam
vlachopoulos@rsm.nl

Co-funded by the European Union

UNIHUBS is an Erasmus+ Capacity Building in Higher Education project funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Project reference: 101128313